ABSTRACT OF THE DISCLOSURE

The present invention provides a method and apparatus for the creation of software applications that enable the interaction between a mobile business user with a wireless device or handset to interact with functions and information stored in a remote networked server. The wireless device may use either a micro-browser application, which supports some known markup language, or a more powerful "smart" or thick client application. The interaction between device and server is facilitated by wireless infrastructure and middleware (which could include the ThinAir Server™). The server supports the storage and retrieval of data either through some direct access method such as Structured Query Language (SQL) or a more complicated programmatic interface. Through the use of a software development kit and specific techniques and methods described, a software developer can create effective, efficient wireless applications which employ the components mentioned above.

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